

# DRAKE

Management Review

<http://faculty.cbpa.drake.edu/dmr/>

## Call for Papers

The Drake Management Review (DMR) is an online publication of the  
Drake University Zimbleman College of Business

### Mission

*The mission of the Drake Management Review is to provide an online, accessible, publication for high-quality, insightful, and thought-provoking viewpoints, commentaries, applied research articles, case studies, student/faculty research reports, and book reviews focusing on issues relevant to today's organizational managers and academic researchers.*

### Coverage

The DMR accepts applied research article and case study submissions on any topic from the following subject areas:

Accounting	Actuarial Science
Business and Society	Business Analytics
Business Communications	Business Law
Economics	Electronic Commerce
Entrepreneurship	Finance
HRM and Org. Behavior	International Business
Information Systems	Insurance
Marketing	Operations Management
Public Administration	Strategic Management

### Submission

We invite submissions that are original, unpublished, and not currently under review at another publication. Submissions are accepted throughout the year and issues are published in October and April. Submission guidelines and format are available at [http://faculty.cbpa.drake.edu/dmr/Submission\\_Guidelines.pdf](http://faculty.cbpa.drake.edu/dmr/Submission_Guidelines.pdf). All submissions will be reviewed by at least two editorial review board members. Articles are double-blind peer-reviewed and final accept/reject decisions are made based on recommendations from reviewers and the editors. Preference is given to studies that will be of interest to both organizational managers and academic researchers, but studies may use any research methodology including, but not limited to, conceptual, empirical, quantitative, qualitative, or case study.

Articles should be submitted by e-mail to:

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