Accessing Bloomberg Market Concepts

Logging on through the Bloomberg Terminal:

1. Login into Bloomberg terminal

2. Run the function BMC <go> by entering BMC into the command line and hitting enter

3. Create a login specifically for Bloomberg Institute using a non-Bloomberg email, preferably a university email. If you have taken the BAT previously, you should use these same credentials to streamline your solutions

*Please note: if you log in to BMC through a Bloomberg terminal, you will not be entitled to the web version of BMC; if you would prefer accessibility to both, please go to the instructions for logging on through the web
4. If you are taking BMC as part of a class or group, please check the box found under the password field

5. Enter the group code provided by your instructor

6. Begin BMC
Logging on through the web:

1. Go to [www.bloomberginstitute.com](http://www.bloomberginstitute.com)

2. Click on the sign up button in the top right corner

Note: If you have visited the Bloomberg Institute previously to register for the BAT, you may login with those credentials

3. Sign up using your university email address

4. You will receive an activation link from Bloomberg Institute in your inbox

5. Once you have activated your account, please click on the purple box for Bloomberg Market Concepts
6. Click the student rate and enter your group code, provided by your professor

7. You will receive a verification code to your email and then you are prompted through the checkout process

8. Once you have completed the login process, you will be brought the Homepage where you can begin the BMC modules

Note: By signing up through the web enable BMC platform, you are privileged to access BMC on both Bloomberg terminal and non-terminal computers.